

# Consent Form for the Provision of Film and Photo Recordings

I consent to the use of film and photo recordings taken by VdZ – Wirtschaftsvereinigung Gebäude und Energie e.V. during the events at ISH 2025 – World Leading Trade Fair for Water, Heating, Air, from 17.03.–21.03.2023, in unchanged or modified form, for the purpose of promoting future startup events and publications by VdZ.

I agree that these recordings may be distributed via electronic (websites, social media) and print media. I also agree to the transfer of these film and photo recordings to third parties, provided that this serves to promote VdZ – Wirtschaftsvereinigung Gebäude und Energie and its campaigns. I have read the "Important Notes" on the back of this form.

The transfer of personal data is entirely excluded. If necessary, only your name and your function or position within the company will be published or disclosed for the purpose of captioning photos.



#### **Important Notes**

We are required by the General Data Protection Regulation (GDPR) to obtain your written consent to document and prove your consent for our work. Furthermore, we must inform you of the following points:

## 1. Revocability of the Consent Form

This consent form can be revoked at any time and without justification, provided it pertains to future and not past uses. To do so, please contact us at VdZ – Wirtschaftsvereinigung Gebäude und Energie e.V., Oranienburger Str. 3, 10178 Berlin, info@vdzev.de, 030-27874408-0.

## 2. Voluntary Nature of Consent

Non-consent will not result in any disadvantages.

#### 3. Transfer to Third Parties

The recordings may be passed on to multipliers, primarily institutions that publish the photos on their websites. We only transfer these images to third parties that explicitly promote or reference the mentioned communication campaign. Furthermore, we may provide photos to media outlets that wish to report on the campaign and its objectives.

#### 4. Processing and Storage of Your Data

According to the GDPR, photos and films of individuals are considered personal data. Therefore, by signing this form, you consent to the creation, storage, copying, editing, and archiving of your photo recordings. Your film and photo recordings will be deleted after the end of the stated campaign, but no later than 10 years.

## 5. Findability on the Internet

We would like to inform you that once photos and film recordings are published on the internet, they can be found via search engines. A complete deletion from the internet cannot be guaranteed after publication. In particular, protection under the law may be insufficient in cases of misuse outside the EU.